

INTRODUCING

Scene

PRO

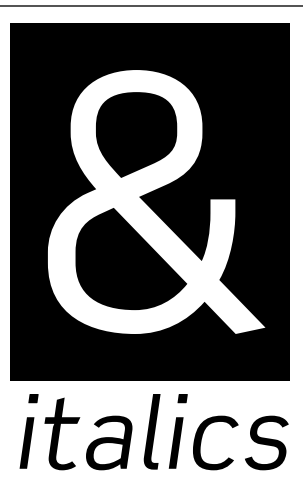
LIGHT REGULAR MEDIUM BOLD BLACK ULTRA

Clean. Calm. Highly legible. This is the design brief Sebastian Lester set for himself when he began to create the *Scene* typeface family.

Knowing that, you'd never guess that Lester's first commercial fonts were "alternative" display designs that were influenced by electronic gaming and house music.

Lester began his career after graduating with honors from Central Saint Martins College of Art and Design in London. He spent several years designing for the music and games industries and dabbling in 3D animation.

In 2000, he joined Agfa Monotype, where he creates fonts for both on-screen and print uses. "I've always had a deep interest in type and typography," says Lester, "but when I began creating text typefaces for Agfa Monotype, I gained a brand new insight into the subtleties of letterform design."



Work on *Scene* began after Lester had developed several corporate identity fonts for Agfa Monotype. He wanted to provide designers and creative directors with a suite of fonts that would serve as a strong foundation for identity projects. He also wanted to incorporate what he'd learned about on-

screen and print legibility.

Much of the *Scene* family's clarity lies in an x-height that sits comfortably between that of Helvetica and Verdana. Full-bodied counters, long ascenders and descenders, and exceptionally well-drawn letters also play their parts.

The completed family is six weights with complementary italic designs. Also included is a set of "semi-sans" characters that introduce more expressive word rhythms into headlines and blocks of copy.

aaaaaa&aaaaaa

Scene Pro

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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REGULAR

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ITALIC

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MEDIUM

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MEDIUM ITALIC

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BLACK ITALIC

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ULTRA

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ULTRA ITALIC

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Scene Pro

8/10 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent

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10/12 LIGHT & LIGHT ITALIC

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12/14 LIGHT & LIGHT ITALIC

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12/14 ULTRA & ULTRA ITALIC

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18/20 LIGHT & LIGHT ITALIC

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18/20 REGULAR & ITALIC

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18/20 MEDIUM & MEDIUM ITALIC

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18/20 BOLD & BOLD ITALIC

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18/20 BLACK & BLACK ITALIC

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24 POINT LIGHT & LIGHT ITALIC

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24 POINT REGULAR & ITALIC

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24 POINT MEDIUM & MEDIUM ITALIC

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24 POINT BOLD & BOLD ITALIC

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24 POINT BLACK & BLACK ITALIC

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Imagine that you have before you a flagon of

24 POINT ULTRA & ULTRA ITALIC

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