INTRODUCING

# SCENERO PROS

# LIGHT REGULAR MEDIUM BOLD BLACK ULTRA

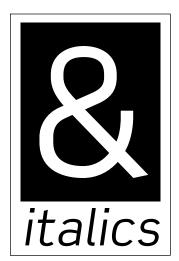
Clean. Calm. Highly legible. This is the design brief Sebastian Lester set for himself when he began to create the *Scene* typeface family.

Knowing that, you'd never guess that Lester's first commercial fonts were "alternative" display designs that were influenced by electronic gaming and house music.

Lester began his career after graduating with honors from Central Saint Martins College of Art and Design in London. He spent several years

designing for the music and games industries and dabbling in 3D animation.

In 2000, he joined Agfa Monotype, where he creates fonts for both onscreen and print uses. "I've always had a deep interest in type and typography," says Lester, "but when I began creating text typefaces for Agfa Monotype, I gained a brand new insight into the subtleties of letterform design."



Work on *Scene* began after Lester had developed several corporate identity fonts for Agfa Monotype. He wanted to provide designers and creative directors with a suite of fonts that would serve as a strong foundation for identity projects. He also wanted to incorporate what he'd learned about on-

screen and print legibility.

Much of the Scene family's clarity lies in an x-height that sits comfortably between that of Helvetica and Verdana. Full-bodied counters, long ascenders and descenders, and exceptionally well-drawn letters also play their parts.

The completed family is six weights with complementary italic designs. Also included is a set of "semi-sans" characters that introduce more expressive word rhythms into headlines and blocks of copy.

a**aaaaa**&**aaaa**aa

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz & 1234567890

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

BI ACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

BLACK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

ULTRA

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

**ULTRA ITALIC** 

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890

CHARACTER SET

CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZƌ&

LOWERCASE

abcdefghijklmnopqrstuvwxyzæœ

LIGATURES

fi fi fl ff ffi fflfbffbffhffkfhfjffjfk

STYLISTIC ALTERNATIVES

aijlIJáâäàåããāaaıíîiìĭīįĩĵłĺl'ĮŀÍÎÏÌĬİĪĮĨĴ

ACCENTED & LANGUAGE CAPS

ÁÀÂÄĀÅĂĄÆĆĈČĊÇĎÐÉÈÊËĒĚĔĖĘĜĞĠĢĤĦĺĴĨĬĨĬĬĮĴĶĹĽĿĻŁŃÑŇŅŊ ÓÒÔÖŌŎŐØØŔŘŖŚŜŠŞŞŤŢŦÚÙÛÜŨŪŮŬŰŲŴŴŴŴŶŶŶŸŹŽŻÞ

ACCENTED & LANGUAGE LOWERCASE

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INFERIOR, SUPERIOR NUMERALS, & FRACTIONS

1234567890 1234567890 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 0/0 0/0

TABULAR LINING & OLD STYLE NUMERALS

PROPORTIONAL LINING & OLD STYLE NUMERALS

1234567890 1234567890

1234567890 1234567890

PUNCTUATION

MONETARY

£€\$¥f¢¤

MATH

SYMBOLS & MISCELLANEOUS

OPENTYPE FONTS OF SCENE CONTAIN ALL OF THE CHARACTERS ABOVE.
THE OTHER FONTS OF THE SCENE FAMILY CONTAIN SUBSETS OF THE ABOVE SHOWING.

### 8/10 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent

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8/10 BLACK & BLACK ITALIC

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### 8/10 REGULAR & ITALIC

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### 8/10 MEDIUM & MEDIUM ITALIC

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12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this demonstration, so that it be a deep shimmering crimson in color. You have two

12/14 BOLD & BOLD ITALIC

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12/14 REGULAR & ITALIC

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12/14 BLACK & BLACK ITALIC

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12/14 ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimm

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that

18/20 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your own vintage for this imaginary demonstration

18/20 BLACK & BLACK ITALIC

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18/20 REGULAR & ITALIC

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18/20 BOLD & BOLD ITALIC

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18/20 ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this im

24 POINT LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine Imagine that you have before you a flagon of wine

24 POINT REGULAR & ITALIC

Imagine that you have before you a flagon of win Imagine that you have before you a flagon of win

24 POINT MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of win Imagine that you have before you a flagon of win

24 POINT BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wi Imagine that you have before you a flagon of wi

24 POINT BLACK & BLACK ITALIC

Imagine that you have before you a flagon of Imagine that you have before you a flagon of

24 POINT ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon o Imagine that you have before you a flagon o